



LEGAL®EVOLUTION 2017

THE EUROPEAN LEGALTECH EXPO & CONGRESS

23–24 October, 2017
Kap Europa, Frankfurt

supported by



A CLEAR VISION FOR TOMORROW`S LEGAL WORLD

LEGAL®EVOLUTION – The European LegalTech Expo & Congress is a major international legal tech event in Germany, and we aspire to make it the leading exposition in Europe addressing the digital transformation of the law. Here, the worlds of law, business, public policy and academics will converge annually as lawyers, business leaders, scientists, engineers, policymakers, and law professors come together for two days packed with educational and business-networking opportunities.

A unique aspect of our event is the merging of an academic congress with the traditional trade exposition format. We feel that the cooperation of business and science is vitally important to the development of applied computer technology in the years to come. By bridging this gap and bringing such a diverse group of leaders together in the same event, we facilitate a trade in financial, technical, and intellectual capital that cannot be matched.

L® Expo represents the definitive interface connecting legal and compliance departments, law firms, established legal tech service providers, innovative start-ups, large enterprises, IT-professionals and investors; over 45 exhibitors and 500 attendees with purchasing power are expected to take part.

L® Congress, on the other hand, draws on the experience of scientists, engineers, law professors and policymakers to paint a holistic picture of legal tech as it stands today and to extrapolate this vision forward to predict its future effect on the legal industry, on public policy, and on society at large.

Such a concentrated assembly of movers, shakers, intellectuals, and investors provides a unique opportunity for sponsors to expand their networks, attract financial and intellectual capital, and share their products with peer and customer alike. Affiliating your brand with **LEGAL®EVOLUTION – The European LegalTech Expo & Congress** will substantially increase your exposure at the event and improve your chances of achieving your business goals.

Raise your profile above that of your competitors. Join us as a sponsor and assert your position as an innovator in the vanguard of the **LEGAL®EVOLUTION**. Together we can propel the industry forward and open the door to the legal tech world!

WHY SPONSOR LEGAL ®EVOLUTION 2017 -- THE BOTTOM LINE --

Location

- Event in the thriving German city of Frankfurt a.M., a global hub for law and finance
- Impressive landmark venue at the heart of Frankfurt, Kap Europa

Increased Exposure for Sponsors

- intense promotion of your company
 - more prominent branding on the event website and Program Guide
 - inclusion in event-managed marketing campaigns
 - enhanced press coverage
- more prominent location in the exhibition hall
- larger, more impressive exhibition area and stand

The LEGAL ®EVOLUTION Agenda

- The Rise of Legal Tech Companies: What's Available Now and What's in Store for the Future
- Artificial Intelligence in Practice and the Application of Law
- Blockchains and Smart Contracts
- Hard Talk: Selecting Your Ideal E-Discovery Provider
- The Law Firm of 2050
- How Predictive Analytics Can Save Your Clients Money
- The Current Dilemma - Bring E-Discovery In-house or Outsource?
- The Future Impact of Blockchains
- The Model Technology-Savvy Law Firm
- EU/US Cross-Border Evidence Requests and its Complications
- Governance, Risk, and Compliance - Social Media, Cloud, and BYOD

The Numbers

- 2-days with over 20 sessions
- 2 educational tracks
- 2 renowned keynote speakers
- 40 expert speakers and panelists
- 45 exhibitors and exhibiting sponsors
- 500 attendees with purchasing power

IN ATTENDANCE

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| <ul style="list-style-type: none">• In-house Legal Counsel• Law Firm Attorneys• Compliance Managers• Discovery and eDisclosure Managers• Data Privacy and Protection Officers• Arbitrators and Mediators• Law Faculties and Professors of Law• Managers at legal tech companies• Managers at large technology enterprises | <ul style="list-style-type: none">• CLOs, CFOs, CIOs, and COOs• Law Firm Knowledge Managers• Data Analytics Managers• Litigation Support Managers• Computer Engineers and Scientists• Other IT-professionals• Tech Investors• Federal, State and Local politicians• Judges, Prosecutors, and Public Official |
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YOUR CONTACTS

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